



*Chico Velo*  
*Pioneering Advocacy and Education*  
Since 1982

**FOR IMMEDIATE RELEASE**

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**CHICO VELO HIRES NEW EXECUTIVE DIRECTOR**

The Chico Velo board of directors welcomes and congratulates Renee Buchan as the new Executive Director of the organization.

Renee comes to Chico Velo with the experience and expertise necessary to continue the momentum built by previous director, Janine Rood. In addition to formerly working with Chico Velo as the volunteer coordinator for the Wildflower Century, Renee has been involved in the Chico cycling community for more than 10 years as a local bike mechanic, bicycling advocate, and avid commuter, road cyclist, and mountain biker. She brings essential experience working for other local non-profits including the Butte Humane Society and is a former Vice Chair of the City of Chico's Park Watch program. Whether organizing community events or managing volunteers, Renee has a proven track record of building strong, positive relationships with local government, businesses, and partner organizations. She will officially join Chico Velo in mid-November and the board looks forward to working with her to continue the organization's history of advocating for better and safer bicycling in the community.

Renee follows current director Janine Rood who has directed Chico Velo since 2012 and has worked tirelessly to elevate the organization to become a well-respected and comprehensive bicycle advocacy organization for the region. The board of directors is proud and grateful of Janine's service and looks forward to building on her success.

Both Janine and Renee will be formally recognized at Chico Velo's annual Holiday Fundraiser on Wednesday, December 13<sup>th</sup>, in the Sierra Nevada Big Room. Tickets can be purchased on the [Chico Velo website](http://www.chicovelo.org).

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**About Chico Velo**

Chico Velo encourages and promotes safe bicycling through education and advocacy. As a 501.c.3 nonprofit, Chico Velo hosts cycling events including the Chico Wildflower and leads bicycling programs in the community like Trailworks mountain bike advocacy, Light Up Chico which offers free bike lights to those who cannot afford them, and KidsPedal! which brings bike safety training to local children. To learn more about Chico Velo and our programs, visit [www.chicovelo.org](http://www.chicovelo.org), or email [velo@chicovelo.org](mailto:velo@chicovelo.org).