

FOR IMMEDIATE RELEASE: May 6, 2024

MEDIA ALERT

Ribbon Cutting Ceremony to Celebrate the Rehabilitation of Old Humboldt Rd

(Chico CA – May 6, 2024) – Chico Velo is honored to commemorate the completed rehabilitation project of Old Humboldt Road for continued recreational use. This privately-funded project included repaving approximately 3 miles on Old Humboldt Rd, a new, locally designed and manufactured lower gate and two monuments marking the bottom and top of the project.

Old Humboldt Road is a popular hill climb for bicyclists, runners and hikers especially after being closed to vehicles in 2020 through a joint agreement between the City of Chico and Butte County. The condition of the road had not been improved for many years and it was severely deteriorated with potholes, cracks and uneven areas that made it difficult to ride. Funded through a generous donation by local community member and bicyclist Kirk Monfort, Old Humboldt Road was repaved from the intersection with Yosemite Dr to just below the intersection with Highway 32. Knife River Construction was hired to repave the road and completed work in mid-April.

The project also included a replacement lower gate that was designed and manufactured by local artists Jake Early and Earthen Iron. The gate highlights the history of the road as the original wagon route from Chico to the mountains and its current use for recreation as well as mile markers for other landmarks in the foothills. A pair of monuments - featuring bicycles designed and built by local bicyclist Lowell Moural - mark the top and bottom of the project. The monuments also include informational plaques about the project and will serve as destination spots for both locals and those visiting Butte County.

Chico Velo served as the project manager in partnership with Kirk Monfort, the City of Chico, Butte County the Butte County Association of Governments and the Mechoopda tribe. This project aligns with Chico Velo's mission to promote bicycling for transportation, recreation and health and celebrates the region's bicycle infrastructure and active bicycle community.

The dedication and ribbon cutting ceremony are scheduled for **Friday May 10, 2024 at 9:00 a.m**. The event will be held at the new lower gate on Old Humboldt Road at the intersection with Yosemite Dr. Attendees are encouraged to ride their bikes and a limited amount of parking will also be available. Following a few remarks from project partners, attendees are invited to ride, run or hike the road to formally commemorate the project.

For media inquiries, please contact Chico Velo at info@chicovelo.org or 530-343-8356.



Attachments: Photos of the Old Humboldt Road project

Chico Velo is a 501(c)3 nonprofit dedicated to promoting bicycling for transportation, recreation and health through education, advocacy and stewardship. Since 1986, Chico Velo has been a unified voice for the bicycling community and worked with both private and public partners to advocate for and enhance the bicycle and active transportation experience in Butte County. Our work includes trail maintenance in Bidwell Park through our Trailworks program, Bike Valet at local farmer's markets and events and our Adopt-a-Path program to keep our local bike paths clean and safe. For more information, visit <u>www.chicovelo.org</u>.

