



OUTREACH
VALUE

**SPONSORSHIP
OPPORTUNITIES
2026**



BIKE VALET IS A SERVICE THAT PROVIDES FREE AND SECURE BICYCLE PARKING.

IT HELPS ENCOURAGE AND SUPPORT ACTIVE TRANSPORTATION.

BIKE VALET IS AT MORE THAN 80 EVENTS EVERY YEAR.



OUR FRIENDLY BIKE VALET STAFF ATTENDS TO THE PARKED BIKES AND SHARES EDUCATIONAL INFO.

WE USE OUR CARGO E-BIKE TO TRANSPORT VALET EQUIPMENT. THIS REDUCES CHICO VELO'S LOCAL IMPACT.



SPONSORSHIP OF BIKE VALET IS A PROGRAM THAT OFFERS HIGHLY VISIBLE SPACE FOR SPONSORS.

ALL DONATIONS AND SPONSORSHIPS OF THE BIKE VALET PROGRAM GO DIRECTLY TO PROGRAM COSTS AND SUPPLIES.

QUESTIONS? PLEASE CONTACT US!



ALL DONATIONS WELCOME, REACH OUT TO [INFO@CHICOVELO.ORG](mailto:info@chicovelo.org)

INFORMATION



VIRTUAL STATS

Website visitors:
7k each month
Instagram and
Facebook
followers: 9k
Newsletter
subscribers: 16k

VIRTUAL OUTREACH

- Social Media
Spotlight
- Newsletter Feature
- Logo on Valet
Calendar
- Logo on Our
Website

[www.chicovelo.org/
bikevalet](http://www.chicovelo.org/bikevalet)

EVENTS

Chico Certified Farmers' Market:

Saturday
Downtown Chico
7a-1pm

March 7 -
October 31

80-120 Bikes Parked
1,000+ Event Goers

Thursday Night Market:

Thursday
Downtown Chico
5p-9pm

April 2 -
September 24

25-50 Bikes Parked
2,000+ Event Goers



OPPORTUNITIES



SILVER

Non
Exclusive

One Month
Non-
Exclusive
Sponsorship
at Saturday
or Thursday
Market

LOGO ON
BOOTH
8.5x11"
FLYER

LOGO ON
WEBSITE

LOGO
ON
VIRTUAL
CALENDAR

THURSDAY
\$250
MONTH

SATURDAY
\$600
MONTH



GOLD

Exclusive

One Month
Exclusive
Sponsorship
at Saturday
or Thursday
Market

LOGO ON
2X3' BOOTH
SIGN

NEWSLETTER
FEATURE

ALL
VIRTUAL
OUTREACH
INCLUDED

THURSDAY
\$500
MONTH

SATURDAY
\$1,200
MONTH



OPPORTUNITIES

SEASONAL *Exclusive*

Seasonal
Exclusive
Sponsorship
at Saturday
or Thursday
Market

SPRING
Mar-May
SUMMER
June-Aug
FALL
Sept-Nov

ALL
GOLD
LEVEL
BENEFITS

THURSDAY
\$1,500
SEASON

SATURDAY
\$3,600
SEASON

ALL YEAR SUPPORT

Exclusive
Sponsorship
at Saturday
or Thursday
Market

THURS
Apr-Sept
SAT
Mar-Oct

ALL
GOLD
LEVEL
BENEFITS

THURSDAY
\$3,000
YEAR

SATURDAY
\$10,000
YEAR



SUMMARY

VIRTUAL OUTREACH

- Social Media Spotlight
 - Newsletter Feature
 - Logo on Valet Calendar
 - Logo on Our Website
- www.chicovelo.org/bikevalet

EVENTS

Thursday Night Market:
Downtown Chico
 25-50 Bikes Parked
 2,000 + Event Goers
 April 2 - September 24

Chico Certified Farmers' Market: Saturday
 80-120 Bikes Parked
 1,000 + Event Goers
 March 7 - October 31



SILVER NON EXCLUSIVE

One Month Non-Exclusive Sponsorship at Saturday or Thursday Market

LOGO ON BOOTH
8.5x11" FLYER

LOGO ON WEBSITE

LOGO ON VIRTUAL CALENDAR

THURSDAY
\$250
MONTH

SATURDAY
\$600
MONTH



SEASONAL EXCLUSIVE

Seasonal Exclusive Sponsorship at Saturday or Thursday Market

SPRING
Mar-May
SUMMER
June-Aug
FALL
Sept-Nov

ALL GOLD LEVEL BENEFITS

THURSDAY
\$1,500
SEASON

SATURDAY
\$3,600
SEASON



FREE AND SECURE BICYCLE PARKING
CONTACT INFO@CHICOVELO.ORG

THANK YOU
FOR
CONSIDERING
US

